



CSSI 2021 Initiatives:

As we enter the second half of 2021 CSSI continues to expand the ways we assist our customers in getting the most out of their systems. In this month's newsletter we discuss CSSI's Portal+ and CSSI Performance Services.

Portal+ allows firms to expand the capabilities of their AxyS and APX by making the data available throughout the firm and customer base. The CSSI difference is that it can be customized to meet your reporting and your data visualization needs.

CSSI Performance Services helps you streamline the way you publish returns to consultant databases.

This quarters survey deals with questions related to performance marketing. If you didn't fill out last quarters survey you can fill out both surveys and get two chances to win a \$100 Amazon Gift Card.

We are always interested in our customers' perspectives. Feel free to contact me (mherrera@cssi.org) or Chris Cruz (ccruz@cssi.org) to set up a time to meet with us to discuss your needs and ideas.

~Michael Herrera

General Manager

Fun Facts:

- ◆ 45+ Cloud Hosting Customers
- ◆ 55+ BackOffice Customers
- ◆ Office Locations in:
 - * King of Prussia, Pa.
 - * Louisville, Ky
 - * Phoenix, Az
 - * Orlando, Fl.

CSSI SURVEY

Please help us serve you better by taking one or both of our brief survey's.

[Click here!](#)

One respondent will be chosen to receive a \$100 Amazon gift card!

Congratulations to our 1Q winner Christina from D.F. Dent!

CSSI Portal+:

As CSSI celebrates 26 years, we would like to introduce our most recent solution, CSSI Portal+. For the past 26 years, we have become known for Consulting, Report Customization, BackOffice Services and Cloud Hosting Services. Now with CSSI Portal+, we have developed a multi-faceted portfolio accounting system overlay which goes beyond the typical online portal site.

CSSI Portal+ consists of 4 core modules: Document Vault, Data Visualization Dashboards, Reporting and Report Packaging. The Document Vault and Data Visualization Dashboard modules are the foundation of the solution, where a firm can securely deliver reports to their end clients, as well as display reconciled data visualization dashboards such as performance, holdings and transactions. Our team planned and designed CSSI Portal+ with customization in mind. We know every firm operates differently, so CSSI Portal+ has administrator settings by which you can turn on or off different modules and screens based on what you want your end client to see. Additionally, we tailored the application to the actual user email address, so you may want to show more sophisticated users more advanced views, while others have a basic view of holdings and transactions.

The Reporting module includes over 35 standard SSRS reports. However, CSSI's in-house development team will help customize SSRS reports for use within your firm's Portal+ instance. The team will create a custom project, whether it is a standard report that you want to slightly adjust for your firm or something completely custom. (continued on page 2)

Performance Services

Do you follow GIPS? Do you report your performance to Consultant Databases? If you answer yes to both of these questions the practice of following the standards and reporting is ingrained in your firms' operations. If you answered yes to the first question and aren't reporting your returns to a Consultant Database it should be something you consider. The upside of reporting your returns is that you are passively marketing your firm at all times. The only cost is your time in maintaining your firm profile and your strategy returns.

CSSI has created a portal where you can manage the process of publishing returns for all of your strategies. This turnkey solution allows you to have continuity and fingertip answers to questions.

CSSI can help you get your processes inline with GIPS, assist you in getting verified, and get you publishing your returns. CSSI has recently launched our Performance Services Group that assists firms in these areas.

To learn about either service feel free to contact Chris Cruz (ccruz@cssi.org)

CSSI Portal+: (continued from page 1)

Our reporting module solves many problems that we have heard over the years in regards to Axys, such as: "Axys is a solid portfolio accounting system, but it is 30-year old technology with unattractive reports." "Our firm struggles with the number of concurrent Axys licenses and Portfolio Managers leave Axys open after they run their reports." These are just some of the critiques we have heard attending client networking events. CSSI Portal+ solves both of these problems.

With CSSI Portal+, your employees will have online access to your reconciled Axys data without having to use an Axys license, and the SSRS reports look more refined than standard Axys reports. CSSI Portal+ can also help streamline your monthly or quarterly report package process. CSSI Portal+ report packager can create report packages consisting of any of our standard or custom SSRS reports along with personalized content, such as a cover letter or market commentary. It then saves the report packages as collated PDF files. This packager component can dramatically improve any manual, cumbersome reporting process, reducing it from days to hours! That time savings is just on the report package creation process, but CSSI Portal+ also streamlines the process for end clients and advisors that want their reports delivered electronically. You can securely deliver your reports via the Document Vault with a customized email notification instead of manually emailing your customers their reports.

CSSI Portal+ can be a valuable operations tool as an online extension of your portfolio accounting system. If you would like to schedule a demo or would like more information contact Chris Cruz (ccruz@cssi.org).

Portal+ Updates:

Report Packager Update:

Groups of Groups Functionality

Data Visualizations Updates:

Consolidated view added for Performance Overview and Account Summary

Holdings view:

- ◆ Tax lot sub-totaling updated
- ◆ Added expand/collapse buttons for any defined grouping levels (Asset Class, Sector, Industry Group etc)
- ◆ Added the ability to define and use a custom sort order for Asset Class, Sector and Industry Group
- ◆ Improved Excel export format layout
- ◆ Added an admin style setting to include an account breakdown checkbox option

Compliance Corner:

- ◆ CSSI is now SOC II, Type II certified for 2021.
 - ◆ If you have access to CSSI Compliance section of Portal+ you can download the report at any time.
 - ◆ If you need access, please send an email to compliance@cssi.org to setup download access of CSSI's SOC II and all CSSI compliance company documentation.
- ◆ **SOC 2 Type II** reports are the most comprehensive **certification** within the Systems and Organization Controls protocol. ... A company that has achieved **SOC 2 Type II certification** has proven its system is designed to keep its clients' sensitive data secure.